



# Privacy Policy

Brussels, 10 January 2020

## What is PINTO?

PINTO (Patent Information and Transparency On-line) is an on-line database that has been created with the aim of improving transparency regarding the patent status of plant varieties. Its primary goal is to allow breeders to make a more informed choice when deciding on the varieties to be used in a breeding program.

PINTO is owned and managed by Euroseeds, which is an international, non-profit association (AISBL) registered according to Belgian law. Today, Euroseeds has more than 35 national member associations, from EU Members States and beyond, representing several thousand seed businesses, as well as more than 70 direct company members, including from seed related industries. As an industry association, Euroseeds's main focus is to represent the interests of those active in research, breeding, production and marketing of seeds of agricultural, horticultural and ornamental plant species.

## About this Privacy Policy

The present Privacy Policy describes how and when personal information is collected from you by Euroseeds via the PINTO database and how and for what purposes such information may be used. When creating your personal account to become a registered user of the PINTO database you are asked to agree that the personal information you provide therein will be handled and used for the purposes and in the manner as described in the present Privacy Policy.

The Privacy Policy forms an integral of the PINTO Terms of Use.

Please take your time to read this policy and contact Euroseeds if you have any questions or feedback regarding the present Privacy Policy. The Euroseeds Secretariat can be contacted at:

### **Euroseeds Secretariat**

Avenue des Arts, 52 (7th floor)

1000 Brussels, Belgium

Phone: +32 2 743 28 60

Email: [secretariat@euroseeds.eu](mailto:secretariat@euroseeds.eu)

## **Collection of Your Personal Information**

As indicated in the PINTO Terms of Use, access to the search function of the PINTO database is only possible through a personal account. However, some information about PINTO, such as the Terms of Use or other general information, is accessible without any registration.

When creating your personal account to become a registered user of PINTO you are requested to provide the following pieces of personal information: your name (first and last name); your company; your country; your username; your password and your email address. All these pieces of information, with the exception of the company, have to be provided to validly create an account.

## **Use of Your Personal Information**

Some of the information you provide when creating your account, such as your name, e-mail address, username and password are necessary for the software operating PINTO to create and run a valid account for each user. The information concerning your company and country is collected for statistical reasons, and in particular for being able to assess whether users of PINTO are primarily Europe-based or not. This information is therefore used exclusively to estimate the interest in PINTO and to consider future extension of the service beyond Europe.

The e-mail address you provide when creating your account is exclusively used by the PINTO database administrator (Euroseeds) for sending you any up-dates or information concerning PINTO itself or for sending you any information that may be relevant for your use of PINTO.

All personal information you provide when creating your PINTO account, with the exception of your password, is accessible exclusively to the PINTO database administrator, is handled in full confidentiality and is used exclusively for the purposes described above, under the section "Collection of Your Personal Information".

Your password is accessible exclusively to you. If you forget your password, you have to click on "Sign in" and then click on the question "Forgot your password?". Via this action the software operating the PINTO database will randomly create a new password for you which will allow you to access your PINTO account. You can continue using this password however you are recommended to change it to a more personal one.

The personal information you provide when creating your PINTO account is under no circumstances disclosed to any third party.

The personal information that you provide when creating your PINTO account is kept in the system and might be used by Euroseeds for the above defined purposes until you have a valid account.

## What are your rights?

Under data protection legislation you have a number of rights that allow you to have control over your privacy. Euroseeds respects these rights and wishes to ensure that by contacting the Euroseeds Secretariat via e-mail at [secretariat@euroseeds.eu](mailto:secretariat@euroseeds.eu), you may exercise your rights. These rights are as follows:

- your right to have access to your personal data;
- your right to ask for the rectification of your personal data;
- your right to ask for the erasure of your personal data;
- your right to withdraw your consent to the processing of your personal data, where applicable;
- your right to lodge a complaint.

In some cases, you may have a right to request a restriction on processing your personal data or to object to processing of your personal data.

You can exercise your above-mentioned rights in line with the requirements as provided for in the [EU General Data Protection Regulation](#).

In case you are of the opinion that your rights under the EU data protection rules have not been respected, you can lodge a complaint at the competent data protection authority of the EU Member State of your habitual residence. You can find the competent authorities and their contact details [here](#).

## Changes to the Present Privacy Policy

Euroseeds reserves the right to revise the present Privacy Policy from time to time. The latest effective version of the Privacy Policy will govern the use of your information and will always be available on the PINTO website. Any modification of the present Privacy Policy and notification of such modification will take place in accordance with point 3 of Section III.A of the PINTO Terms of Use.



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[#EmbracingNature](https://twitter.com/EmbracingNature)

